wrightrobbins

Many enterprise organizations face challenges in getting results from their IT learning investments: IT training is expensive, results are difficult to measure and fall far short of empowering employees to accomplish business objectives.

That's where WrightRobbins comes in. Our consultative learning approach offers a powerful alternative to traditional IT training. Our holistic skills development programs are proven to drive innovation and thought leadership to achieve strategic goals.

Traditional IT Training = High Costs with Limited Results
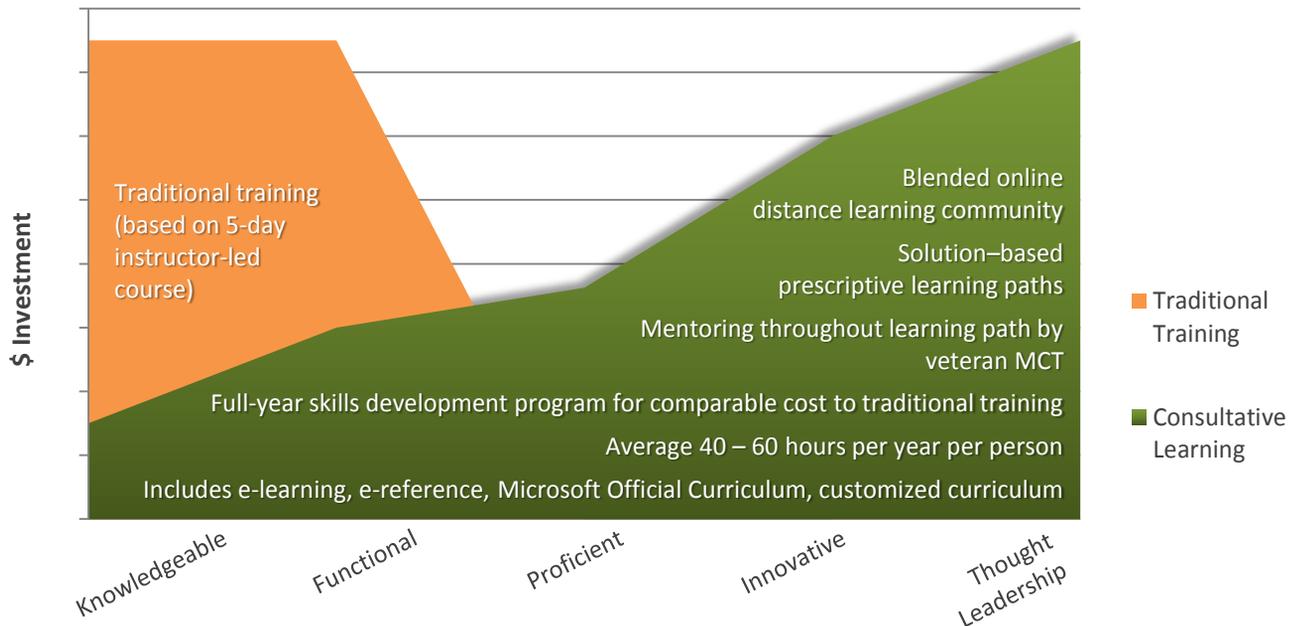
If you're spending your budget on instructor-led or self-paced training today, you may not be getting the results you need from your staff to accomplish your objectives.

With traditional IT training, companies often find they still need to hire consultants or outsource significant portions of their IT projects in order to be successful. The result is an under-developed, under-utilized workforce and limited return on investments. Why?

- *It lacks relevance*: product based curriculum is not specific to your project or employee learning needs
- *It's expensive*: travel, loss of work hours, cost of instructor-led training, and unconsumed content
- *It's difficult to measure*: tracking consumption, retention and application of knowledge, and ROI
- *It produces limited results***:** gets the learner to a point of being functional, not proficient or innovative

Introducing WrightRobbins

Our innovative approach combines organizational assessment, prescriptive learning roadmaps, and expert mentoring with a blend of best-in-class learning modalities to produce measurable long-term results comparable to the cost of traditional instructor-led training.

$ Investment

Traditional training (based on 5-day instructor-led course)

Blended online distance learning community

Solution–based prescriptive learning paths

Mentoring throughout learning path by veteran MCT

Full-year skills development program for comparable cost to traditional training

Average 40 – 60 hours per year per person

Includes e-learning, e-reference, Microsoft Official Curriculum, customized curriculum

Knowledgeable   Functional   Proficient   Innovative   Thought Leadership

■ Traditional Training

■ Consultative Learning

Contact us today at info@wrightrobbins.com for more details on how our consultative learning solutions can help you achieve your business and technology goals.

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